



IP PRAGMATICS

Enhancing IP Attorney Services

IP Pragmatics works with patent and trademark attorneys in the UK and around the world providing a breadth of IP strategy and management services to assist their clients to maximise revenues from their IP assets. IP Pragmatics is a specialist IP consultancy and service provider with particular expertise in life sciences and biotechnology. We offer a number of solutions which can add value to and complement the services you provide to your clients.

Services:

Maximising the value of IP

We provide commercially driven evaluations of clients' patent portfolios including IP valuations and market assessments. We also provide hands-on business development and transaction support including licensing and fund-raising. We have acted as expert witnesses in licensing mediation and IP valuation dispute cases, including a claim under Section 40 of the 1977 Patents Act.

IP audits and due diligence

IP Pragmatics has a track record of optimising the IP portfolios of clients including SMEs and larger corporations. A commercially directed IP audit equips clients with the facts to make informed decisions regarding their portfolio, which is particularly important when clients would like to license technology, reduce their costs, or in times of mergers and acquisitions. We have carried out a number of IPO-funded IP audits for high growth SMEs.

Patent landscaping

IP Pragmatics has helped numerous clients to prioritise new technology opportunities with our patent landscaping analysis. Our patent landscaping service encompasses all technology areas, with results presented in a clear and concise format.

IP strategy

Less than half of all businesses have an IP strategy. IP Pragmatics recognise the role a comprehensive IP strategy plays in the success of

a business, regardless of the size of its IP portfolio. Our experienced IP strategists have the legal, technical and commercial know-how to put in place a tailored plan for any organisation that wants to get the most impact from their IP.

Expertise:

We work with growing technology companies, government agencies and universities in many technology sectors. Some particular areas of focus include:

- Pharmaceuticals and biopharmaceuticals
- Diagnostics (clinical and veterinary)
- Vaccines
- Medical devices and instrumentation
- Agriculture and plant sciences
- Animal health and aquaculture
- Food and drink, cosmeceuticals
- Industrial and microbial biotechnology
- Environmental sciences and clean technology

Contact us:

We have offices in London, Australia and Singapore, we actively work across the UK, Europe, US and the rest of the world, and we are happy to travel to reach our clients. We also work with strategic technology commercialisation partners in Japan and the United States.

To learn more about how we can enhance your client services, contact:

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